

Meeting the Challenge of Health Reform

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Five Problems with Health Care Today

1. Lack of Health Coverage
2. Uneven Access and Quality
3. Focused on Illness more than Wellness
4. Uncertain Value
5. Unsustainable Spending

Five Ideals of Health Care Reform

1. Almost everyone gets coverage
2. Health disparities are significantly reduced as access and quality improve and spread
3. Wellness and prevention are cornerstones
4. Value is demonstrated and paid for as health plans and providers compete for business
5. Spending is tamed as we 'bend the cost curve'

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Five Forces Influencing the Feasibility of Health Reform

1. The Age Wave and Medicare
2. Lifestyle-Driven Chronic Disease
3. The Economy and the National Debt
4. Global Competition
5. Politics and Turf

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Five Stakeholders Who Are Influenced by Health Reform

1. Individuals
2. Providers
3. Purchasers
4. Insurers
5. Government

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Five Challenges for Virginia

1. Balance health reform with economic development.
2. Achieve cost-effective innovation in wellness, prevention, and health care delivery.
3. Build community capacity.
4. Sustain a right-sized safety net.
5. Create aligned, value-driven financing systems.

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The Good News: Local Innovation

- In multiple projects across Virginia, often with the help of philanthropy, stakeholders are trying to test, prove and spread innovative models of health promotion and health care, for example:
 - Place-base Wellness (School, Work, Community)
 - Patient-Centered Medical Home
 - Chronic Care Model
 - Primary Care/Behavioral Health Models
 - Value-Based Insurance Design
 - Accountable Care Organizations

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From Innovation to Policy

- Much of the federal legislation will be implemented with regulations and funding in 2011 and beyond
- *Can we use this window of time to use what we are learning from local innovation to inform and influence federal policy and state implementation?*

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Concluding Suggestions

- Make Virginia the best state in the nation for starting or expanding a business under health care reform.
- Challenge every stakeholder – including government - to engage in critical self-analysis, proactive accountability, and strategic innovation.
- Use this window of time to influence the regulatory implementation of the federal legislation.
- Remember the safety net!

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Additional Resources

- Health Reform Tracker
 - Go to www.ElevatingHealth.net and click on *Health Reform*.
- Profile of Virginia's Uninsured and Trends in Health Insurance Coverage, 2000-2008 (Virginia Health Care Foundation)
 - www.vhcf.org/uninsured/profile.php
- Place-based Wellness
 - The Community Guide to Preventive Services <http://www.thecommunityguide.org/index.html>
- Patient-Centered Medical Home
 - www.pcpcc.net
- Chronic Care Model
 - www.improvingchroniccare.org
- Primary Care/Behavioral Health Models
 - www.milbank.org/reports/10430EvolvingCare/10430EvolvingCare.html
- Value-Based Insurance Design
 - www.sph.umich.edu/vbidcenter/
- Accountable Care Organizations
 - <http://healthaffairs.org/blog/2010/06/09/an-accountable-care-organization-reading-list/>

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