

Virginia Cancer Plan Update to the Virginia Joint Commission on Health Care

Kirsten Edmiston, MD, FACS

Virginia State Chair, Commission on Cancer, American College of Surgeons
Clinical Assistant Professor of Surgery, Virginia Commonwealth University
CPAC Advisory Board Co-chair

Diane Cole, MPH

Manager, Education and Support Services
University of Virginia Cancer Center
CPAC Co-chair
October 7, 2009



1

Agenda

- Cancer Plan Action Coalition
- Virginia Cancer Plan
- Treatment
 - Resolution to encourage hospitals to participate in CoC accreditation program
- Cancer Caucus



2

Cancer Plan Action Coalition History

- Established in 1998
- Statewide network of partners
- Address the burden of cancer in VA



3

Cancer Plan Action Coalition Mission

- Reduce the incidence and impact (financial, psychological, and spiritual) of cancer and improve the quality of life for cancer survivors
- Facilitate collaborative partnerships
- Promote and assist with implementation of the Virginia Cancer Plan, the blueprint for cancer control in the Commonwealth



4

Cancer Plan Action Coalition Organizational Structure

- General membership
- Action teams and Ad Hoc committees
- Executive committee (elected by membership)
- Virginia Cancer Advisory Board
 - Assist with the development of the organization's strategic plan and identify key priorities
 - Advise on implementation and evaluation of the Virginia Cancer Plan



5

Virginia Cancer Plan Highlights Virginia Cancer Statistics

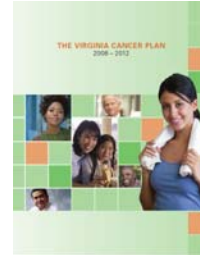
- State Demographics
- Cancer Incidence
- Stage at Diagnosis
- Survival Rates
- Deaths
- Types of Cancer
- Children
- Economic Impact
- Impact on Children
- Trends in screening
- Access
- Risk Factors



6

Virginia Cancer Plan Highlights Goal Areas

- Prevention
- Early Detection
- Treatment
- Survivorship and Palliative Care
- Surveillance
- Health Equity and Equality



7

Virginia Cancer Plan Highlights Prevention

- Access to current information and opportunities to reduce risk
 - Comprehensive Clean Indoor Air Act
 - Enhance insurance coverage to promote cancer prevention
 - Reduce tobacco use among adolescents and adults
 - Promote sun protection
 - Increase physical activity
 - Reduce obesity
 - HPV vaccination in adolescent girls



8

Virginia Cancer Plan Highlights Early Detection

- Early stage diagnosis and appropriate screening
 - Increase awareness and knowledge of:
 - screening services
 - evidence-based screening early detection guidelines
 - Screening guideline compliance among healthcare providers
 - Increase screening compliance rates; emphasis on underserved populations



9

Virginia Cancer Plan Highlights Treatment

- Access to appropriate and effective cancer treatment and care by increasing:
 - Number of hospitals with accreditation by the American College of Surgeon Commission on Cancer
 - Use of evidence-based guidelines for cancer care
 - Number of board-certified oncology providers; emphasis in reaching medically underserved populations
 - Use of technology by patients to improve decision-making



10

Virginia Cancer Plan Highlights Treatment

- Access to multidisciplinary care
 - Increase use of e-Health in healthcare organizations
 - Access to patient navigation and support services
 - Increase number of patients receiving evidence-based, equitable, and integrated oncology care
- Access to innovative and effective treatment and clinical trials by increasing:
 - Number of patients participating in clinical trials
 - Awareness of clinical trials
 - Clinical and translational research



11

Virginia Cancer Plan Highlights Survivorship and Palliative Care

- Enhanced quality of life for cancer survivors
 - Improve availability of information, resources, and services
 - Develop a clearinghouse for information and resources
- Access to quality hospice and palliative care
 - Accessible information for health care providers in advance care planning, palliative care services, and survivor needs
 - Improve pain management
 - Increase number of cancer survivors who have advance care plans and palliative care services
 - Increase integration of palliative /hospice care into clinical practices
 - Address financial barriers to these services



12

Virginia Cancer Plan Highlights **Surveillance**

- Comprehensive and responsive cancer information systems and cancer data
 - Education on the availability and use of cancer data
 - Expand and enhance existing cancer data systems
 - Enhance capacity to produce and disseminate user-friendly data
 - Identify and address gaps in data systems
 - Promote policies that enhance collection and dissemination of timely and meaningful data



13

Virginia Cancer Plan Highlights **Health Equity and Equality**

- Establish equity and equality along the cancer care continuum
 - Coordinated system to monitor and document health disparities
 - Increase capacity of health systems to provide culturally competent cancer care
 - Increase access to cancer related services



14

Virginia Cancer Plan Implementation Role of the General Assembly

- You have already helped us with some of our common goals. (Thank you)
 - Smoke free issues around tobacco
 - Promoting insurance coverage of early detection and treatment (Every Woman's Life Breast and Cervical Screening Program)
 - Taking a leadership role in being one of first states to mandate coverage for colon cancer screening



15

Virginia Cancer Plan Implementation Role of the General Assembly

- Success in implementation of the Virginia Cancer Plan will be facilitated by
 - A resolution to encourage hospital cancer centers to become accredited by the American College of Surgeons Commission on Cancer.
 - The consideration of creation of a state wide Cancer Caucus bringing stakeholders together to facilitate communication and collaboration.
 - That a copy of the Cancer Plan be housed in appropriate resource library and all members receive an email notification of how to access the Plan on www.cancerplan.org.



16

The Value of Participating in the Commission on Cancer Accreditation Program



17

MISSION STATEMENT

The American College of Surgeons Commission on Cancer is a consortium of professional organizations dedicated to improving survival and quality of life for cancer patients through standard-setting, prevention, research, education, and the monitoring of comprehensive quality care.



18

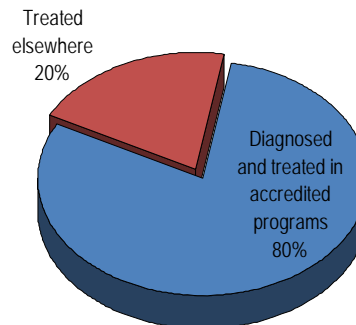
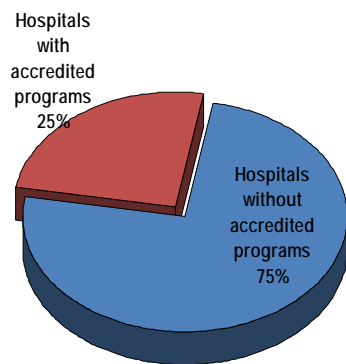
CoC Member Organizations

There are 47 member organizations affiliated with the CoC and involved in cancer care include:

<ul style="list-style-type: none"> American Academy of Hospice and Palliative Medicine American Academy of Pediatrics American Association for Cancer Education American Cancer Society American College of Obstetricians and Gynecologists American College of Oncology Administrators American College of Physicians-American Society of Internal Medicine American College of Radiology American College of Surgeons Committee of Young Surgeons American College of Surgeons Oncology Group American College of Surgeons Resident and Associate Society American Dietetic Association American Head and Neck Society American Hospital Association American Joint Committee on Cancer American Medical Association American Pediatric Surgical Association American Psychosocial Oncology Society American Radium Society American Society of Breast Surgeons American Society for Therapeutic Radiology and Oncology American Society of Clinical Oncology American Society of Colon and Rectal Surgeons American Urological Association Association of American Cancer Institutes Association of Cancer Executives 	<ul style="list-style-type: none"> Association of Community Cancer Centers Association of Oncology Social Work Canadian Society for Surgical Oncology Centers for Disease Control and Prevention College of American Pathologists Department of Defense Department of Veterans Affairs International Union Against Cancer - UICC National Cancer Institute: Surveillance, Epidemiology, and End Results Program National Cancer Institute: Outcomes Research Branch National Cancer Registrars Association National Comprehensive Cancer Network National Consortium of Breast Centers, Inc. National Society of Genetic Counselors National Surgical Adjuvant Breast and Bowel Project North American Association of Central Cancer Registries Oncology Nursing Society Society of Gynecologic Oncologists Society of Nuclear Medicine Society of Surgical Oncology Society of Thoracic Surgeons
--	--

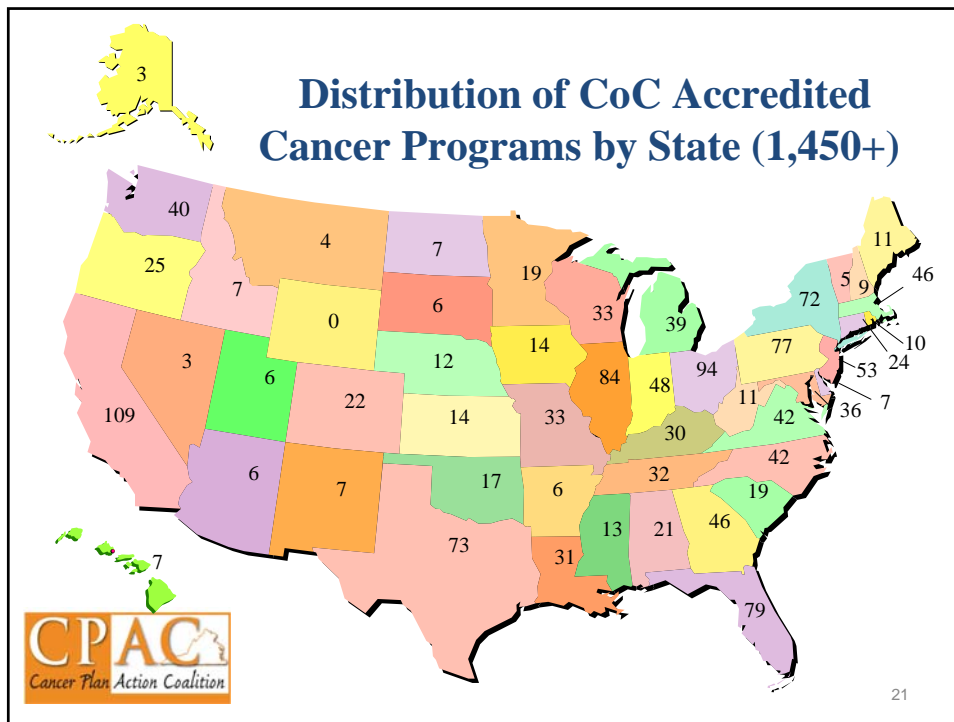


Cancer Programs in U.S. Hospitals




Estimated new cancer patients in 2008:
1,437,180*





ACoS Commission on Cancer Hospital Accreditation in Virginia

- Currently, Virginia has 42 Cancer Centers accredited by the Commission on Cancer.
 - Community Hospital Cancer Program – 16
 - Community Hospital Comprehensive Cancer Program – 15
 - Teaching Hospital Cancer Program – 7
 - Veterans Affairs Cancer Program – 3
 - Network Cancer Program - 1



22

Appendix B				Appendix B			
American College of Surgeons CoC-Approved Hospitals as of November 2007							
CITY, STATE, ZIP	FACILITY/PROGRAM NAME	DESCRIPTION	ADDRESS	CITY, STATE, ZIP	FACILITY/PROGRAM NAME	DESCRIPTION	ADDRESS
Arlington, VA 22205-2955	Johnson Memorial Hospital	Community Hospital Cancer Program	351 Court Street Northeast	Norfolk, VA 23505-4030	Ben Seaman Orthopaedic Medical Center	Community Hospital Cancer Program	195 Kingsley Lane
Alexandria, VA 22304-1502	Inova Alexandria Hospital	Community Hospital Comprehensive Cancer Program	4220 Seminary Road	Norfolk, VA 23507-1980	Sentara Norfolk General Hospital	Teaching Hospital Cancer Program	Sentara Cancer Institute 600 Gresham Drive
Alexandria, VA 22306	Inova Mount Vernon Hospital	Community Hospital Cancer Program	2501 Parker's Lane	Potomac, VA 22707-0270	Ben Seaman Maryview Medical Center	Community Hospital Cancer Program	3036 High Street
Arlington, VA 22205-5688	Virginia Hospital Center-Arlington	Teaching Hospital Cancer Program	1701 North George Mason Drive	Potomac, VA 22705-2187	Naval Medical Center Potomac	Teaching Hospital Cancer Program	620 John Paul Jones Circle
Charlottesville, VA 22902-6840	Martha Jefferson Hospital	Community Hospital Comprehensive Cancer Program	454 Locust Avenue	Pulaski, VA 24061-0758	Pulaski Community Hospital	Community Hospital Cancer Program	2400 Lee Highway
Charlottesville, VA 22904-0001	University of Virginia Health System	Teaching Hospital Cancer Program	1215 Lee Street	Reston, VA 20190-5208	Reston Hospital Center	Community Hospital Cancer Program	1850 Town Center Parkway
Chesapeake, VA 23030-4941	Chesapeake General Hospital	Community Hospital Comprehensive Cancer Program	736 Butterfield Boulevard North	Richmond, VA 23226-1907	Ben Seaman St. Mary's Hospital	Community Hospital Comprehensive Cancer Program	5801 Breno Road
Danville, VA 24541-2622	Danville Regional Medical Center	Community Hospital Comprehensive Cancer Program	142 South Main Street	Richmond, VA 23225-4770	CJW Medical Center	Community Hospital Comprehensive Cancer Program	1401 Johnston-Wilks Drive
Fairfax, VA 22031-7359	Inova Fair Oaks Hospital	Community Hospital Cancer Program	3500 Joseph Sewalk Drive	Richmond, VA 23228	Henricus Doctor's Hospital-Forest	Community Hospital Comprehensive Cancer Program	1602 Skapwith Road
Falls Church, VA 22042-2300	Inova Fairfax Hospital	Teaching Hospital Cancer Program	3300 Gallows Road	Richmond, VA 23249-8002	Hunter Holmes McGuire VA Medical Center	Veterans Affairs Cancer Program	1201 Broad Rock Boulevard
Fishersville, VA 22939-2322	Augusta Medical Center	Community Hospital Cancer Program	78 Medical Center Drive	Richmond, VA 23298-9017	Medical College of Virginia Hospitals	Teaching Hospital Cancer Program	401 College Street
Fredricksburg, VA 22401-3264	Mary Washington Hospital	Community Hospital Comprehensive Cancer Program	1001 Sara Perry Boulevard	Richmond, VA 23220-4008	Retreat Hospital	Community Hospital Cancer Program	2621 Grove Avenue
Hampton, VA 23066-5963	Sentara Complex Hospital	Community Hospital Comprehensive Cancer Program	3000 Colleton Drive	Roanoke, VA 24002	Carilion Health System	Teaching Hospital Cancer Program	213 South Jefferson Street
Hempstead, VA 23067-0001	VA Medical Center	Veterans Affairs Cancer Program	100 Emancipation Drive	Salmon, VA 24153-7484	Lowie-Gale Medical Center	Community Hospital Comprehensive Cancer Program	1900 Electric Road
Honolulu, VA 22081-3233	Rodriguez Memorial Hospital	Community Hospital Comprehensive Cancer Program	235 Carroll Avenue	Salmon, VA 24153-8478	Salmon VA Medical Center	Veterans Affairs Cancer Program	1970 Roanoke Boulevard
Hopewell, VA 23060-1310	John Seabright Medical Center	Community Hospital Cancer Program	411 West Randolph Road	Virginia Beach, VA 23464-0685	Sentara Virginia Beach General Hospital	Community Hospital Comprehensive Cancer Program	1000 First Colonial Road
Leesburg, VA 20195-5101	Inova Loudoun Hospital/Cancer	Community Hospital Cancer Program	4006 Riverside Parkway	Williamsburg, VA 23188-5713	Sentara Williamsburg Regional Medical Center	Community Hospital Cancer Program	100 Sentara Circle
Lynchburg, VA 24001-1147	Centra Health	Community Hospital Comprehensive Cancer Program	1701 Thurston Drive	Winchester, VA 22604	Winchester Medical Center	Community Hospital Comprehensive Cancer Program	PO Box 2340
Manassas, VA 20104-4410	Prince William Hospital	Community Hospital Cancer Program	6700 Sudley Road	Woodbridge, VA 22191-3399	Potomac Hospital	Community Hospital Cancer Program	2300 Optix Boulevard
Manassas, VA 20112-1900	Manassas Hospital	Community Hospital Cancer Program	320 Hospital Drive				
Mechanicville, VA 23116-1984	Manassas Regional Medical Center	Community Hospital Cancer Program	6200 Adams Road				
Nassauville, VA 23043-0017	Shore Memorial Hospital	Community Hospital Cancer Program	9507 Hospital Avenue				
Newport News, VA 23601-1976	Riverside Regional Medical Center	Community Hospital Comprehensive Cancer Program	500 J. Clyde Morris Boulevard				

ACoS Commission on Cancer Components of a Accredited Program

- Cancer Program Leadership
- Cancer Data Management and Registry Operations
- Clinical Management
- Research
- Community Outreach
- Professional Education & Staff Support
- Quality Improvement



ACoS Commission on Cancer **Strengths of Participation**

- Collaborative
- Voluntary
- Inclusive
- Adaptable/Flexible
 - Evolves with the Facility



25

ACoS Commission on Cancer **Benefits of Accreditation**

- Recognized Cancer Program and Data Standards
- External/Internal Assessment
- Access to the National Cancer Data Base (NCDB) to Assess and Improve Care
- National Recognition
- Public Promotion
- Quality Tools and Resources



26

Benefits of CoC Accreditation Cancer Program and Data Standards

- Types of Data Collected
 - Site and Histology
 - Stage of disease
 - Initial treatment
 - Follow up and recurrence
- Data Used to Improve Quality
 - Compared to nationally recognized standards of care
 - Compared directly to similar types of facilities nationwide, by region or state



27

Benefits of CoC Accreditation External/Internal Assessment

- Multidisciplinary Surveyor Team
- Internal Review and Ongoing Assessment
- Ensures Accountability for Program Goals
- Facilitates Proactive Approach to Continuous Improvement/Corrective Action



28

Benefits of CoC Accreditation
**Access to National Cancer Data Base (NCDB)
to Assess and Improve Care**

- Access to Data and Reporting Tools to Measure Quality of Care
- Facility Comparison to Others by
 - Facility type
 - Ownership
 - Geographically
 - Region
 - State
 - National
- Facilitates Response to Pay-for-Performance



29

Benefits of CoC Accreditation
**Access to National Cancer Data Base
(NCDB) to Assess and Improve Care**

- Nationwide Oncology Outcomes Database For More Than 1450 Hospitals
- 20 Million Cases – from 1985 forward
- Most Extensive Data Base Dedicated to Assessing Quality of Care
- Contains Information on 80% of All Newly Diagnosed Cancer Patients



30

Benefits of CoC Accreditation Access to National Cancer Data Base (NCDB) to Assess and Improve Care

- Robust and Accurate Information Supports
 - Clinical investigation
 - Outcomes analysis
 - Establishment of benchmarks
 - Quality improvement initiatives
- Prospective Treatment
 - Incidence or recurrence
 - Detailed treatment
 - Staging



31

Benefits of CoC Accreditation National and Public Recognition of Excellence

- Hospital Locator – Includes CoC-accredited facilities
- Collaboration with American Cancer Society – www.cancer.org and through call center at 1.800.4CANCER
- 10,000 hits per month
- Information available to public includes facility
 - Resources
 - Services
 - Annual caseload



32

Benefits of CoC Accreditation National and Public Recognition of Excellence

- The Joint Commission
- American Cancer Society
- National Cancer Institute
- National Quality Forum
- National Comprehensive Cancer Center
- Payors such as Aetna, Blue Cross/Blue Shield and Centers for Medicare and Medicaid Services



33

Benefits of CoC Accreditation National and Public Recognition of Excellence

- Promotional Outlets for CoC-accredited Programs Include:
 - *Find an Approved Cancer Program Near You* Web resource
 - AHA Guide Reference
 - Aetna Doc Find Website
 - Blue Distinction centers for Cancer Care Program
 - JCAHO Reciprocal Recognition via Quality Check
 - CoC Ad Campaign



34

Benefits of CoC Accreditation

Access to Quality Tools and Resources

- CoC Accreditation Program provides national system for application of quality measures
 - Data collection structure
 - Centralized data storage and analysis
 - Existing structure for feedback and reporting to providers
 - Existing program of public reporting
- Quality Feedback – A work in progress
 - CP³R – Chemotherapy with Stage III Colon Cancer - 2004
 - Electronic Quality Improvement Program (eQuIP) 2006 - 07
 - Enhanced CP³R (CP³R v.2) - current
 - Rapid Quality Reporting System (RQRS) – late 2009



35

Benefits of CoC Accreditation

Access to Quality Tools and Resources

- Quality Reporting Tools
 - CP³R (v.2)
 - Rapid Quality Reporting System
- Educational Resources on Cancer Program and Data Standards
 - Online Education Center (newly updated for 2009!)
 - Web site
 - Best Practices Repository



36

In Summary – *Why Become a CoC-accredited Program?*

- Patients seek accredited programs for their care
- CoC Accreditation provides framework to demonstrate superior process and outcomes
- Measurement and reporting should be viewed as positive steps to improve care
- Payers paying closer attention to facility performance
- Become part of a network of facilities dedication to providing high quality cancer care



37

CoC Accreditation of All Virginia Cancer Program Ensures:

- Comprehensive care including state-of-the-art services and equipment
 - A multidisciplinary team approach to coordinate the best treatment options available
 - Information about ongoing cancer clinical trials and new treatment options
 - Access to cancer-related education and support
 - A cancer registry that offers lifelong patient follow-up
 - Ongoing monitoring and improvements in cancer care
- AND...**
- ***Quality care, close to home***



38

Virginia Cancer Plan Implementation Request

Success in implementation of the Virginia Cancer Plan will be facilitated by:

- A resolution to encourage hospital cancer centers to become accredited by the American College of Surgeons Commission on Cancer by 2012
- The consideration of creation of a state wide Cancer Caucus bringing stakeholders together to facilitate communication and collaboration.
- That a copy of the Cancer Plan be housed in appropriate resource library and all members receive an email notification of how to access the Plan on www.cancerplan.org.

