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VHI

On the web: vhi.org
E-mail: info@vhi.org
Fax: 1-804-643-5375

BACKGROUND

updated September 21, 2010

VIRGINIA HEALTH INFORMATION

A nonprofit Virginia corporation (FEIN 54-1671355) established in 1993

CONTACT

Michael T. Lundberg, Executive Director

Phone: 1-804-644-7026

E-mail: Michael@vhi.org

BOARD OF DIRECTORS

Executive Committee: David A. Adams, CentraHealth, *President*; Jodi L. Fuller, Meadwestvaco, *Vice-President*; James L. Kammert, *Treasurer*; Rome H. Walker, MD, Anthem BlueCross and BlueShield, *Secretary*; Charles O. Frazier, MD, Riverside Health System, *Past President*;

Listed at left, VHI Directors represent both public and private stakeholder groups.

MISSION: EDUCATION AND RESEARCH

Since 1993, VHI's vision is an environment where credible, unbiased and timely information is readily available to consumers and purchasers to make informed health care decisions. Toward that goal, VHI's mission has been to create and disseminate health care information to promote informed decision-making by Virginia consumers and purchasers and enhance the quality of health care delivery.

Pursuant to Virginia Code, Chapter 7.2, §32.1-276.2, whereas: "The General Assembly finds that the establishment of effective health care data analysis and reporting initiatives is essential to the improvement of the quality and cost of health care in the Commonwealth, and that accurate and valuable health care data can best be identified by representatives of state government and the consumer, hospital, nursing home, physician, insurance and business communities."

- Develops, administers and distributes the patient level database (PLDB) on all licensed Virginia hospitals and state mental health hospitals —a dataset with over 860,000 records per year
- Collects, analyzes and disseminates select outpatient procedures from all ambulatory surgical centers, hospitals and practitioner offices
- Maintains the only financial and utilization database on hospitals, ambulatory surgical centers and nursing facilities; collects annual survey of hospitals, nursing facilities, ambulatory care and mental health facilities (EPICS)
- Sorts, categorizes and groups valuable information on care received, patient outcomes and charges for services
- Collects, analyzes and disseminates quality, performance and member satisfaction information on Virginia HMOs
- Serves as Virginia's Consumer Health Information Portal

Uses data as springboard to or foundation for various educational health-related publications both in print and on the web at www.vhi.org .

- **INDUSTRY REPORT ON VIRGINIA HOSPITALS AND NURSING FACILITIES**—provides corporations and consumers with annual efficiency and productivity information; based on data collected for the Commonwealth of Virginia; books are presented in full-color and includes electronic data provided on CD-ROM
- **PAY FOR PERFORMANCE**—VHI collects, analyzes, evaluates and scores hospitals on Anthem's Quality-In-Sights®: Hospital Incentive Program for hospitals in the following 10 states—VA, GA, TN, NY, CT, ME, NH, CO, MO and WI
- **CODES**—VHI, in collaboration with the Virginia Department of Motor Vehicles (DMV) Highway Safety Office and other organizations, has developed a Crash Outcome Data Evaluation System with crash, emergency services (ambulance, etc.), trauma, hospital and vital statistics data to help inform consumers, policy makers and state agencies via www.vacodes.org
- **OBSTETRICS**—consumer guide helps the public understand the birthing process, delivery choices, rates of cesarean delivery, episiotomy and other physician and hospital performance information; details on hospital obstetrical programs, capabilities, quality practices and staffing
- **CARDIAC CARE MORTALITY INFORMATION**—on-line, information for consumers comparing Virginia hospitals on their treatment of open heart surgery, medical and invasive cardiology services
- **HMO QUALITY AND PERFORMANCE DATA**—verified HMO consumer information on quality, enrollees, premiums, cities and counties served, national accreditation standings and other information; an interactive format of 70+ measures on www.vhi.org allows consumers to obtain information on HMOs in their area; five years of data are valuable to employers and others interested in HMO trends
- **HOSPITAL PATIENT SATISFACTION**—rankings of Virginia hospitals by patients. Would they recommend the hospital to others? Was their pain well managed? Did they get help when they wanted? And seven other measures important to consumers
- **HEALTH CARE PRICES**—helping the uninsured and those in high deductible health plans with information on pricing for 31 health care services
- **INSURANCE OPTIONS**—consumer guide to understanding insurance options ranging from indemnity to managed care to government provided such as Medicare and Medicaid; first printing sold out, revised and expanded second printing
- **VIRGINIA HOSPITALS**—provides consumers with information on how to evaluate and choose hospitals with details on regional market share by types of care provided
- **LONG-TERM CARE**—includes a consumer-focused online resource section and online statewide directory of licensed/certified providers of home care, adult day care, continuing care retirement communities, assisted living and nursing facilities; a comprehensive statewide publication validated by Virginia agencies and departments responsible for programs provided for the aging and disabled

FUNDING

VHI is a true public/private partnership with revenues reflecting diversity in those benefiting from VHI health information and diversity in funding sources. Fiscal year 2010 revenues included 67% from product sales, services and partnerships; 15% from general appropriations and 17% from provider fees supporting the EPICS system.